

Dive Retail Jeweller World

The Favourite playbook that connects Jewellers and Designers of the MENA region



Natural Diamond Council Announces Strategic Partnership with One of The Largest Jewellery Groups in The World

The Natural Diamond Council (NDC) announced an exclusive strategic partnership with Chow Tai Fook Jewellery Group (Chow Tai Fook), in the Greater China region, to advocate the “Natural Diamonds Dream” to Chinese consumers, especially the younger generation, through diverse communication channels and accessible digital content, along with professional training resources.

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Based in NY, Renna honours her Middle Eastern heritage through her craft

With a mission to create jewels of the highest quality for the modern woman, Renna celebrates effortlessly elegant women who value their individuality. The Retail Jeweller World takes a sneak peek into the designs. What started in one of the temples of fashion in the world, New York, is slowly on its way to create waves in the Middle Eastern shores. We are talking about a fine jewellery label that comes with its own unique taste.

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GIA laboratory prevents attempted fraud

GIA (Gemological Institute of America) is seeing an increase in the number of laboratory-grown diamonds submitted for update or verification services with counterfeit inscriptions referencing GIA natural diamond reports. The majority of the newly-submitted laboratory-grown diamonds have higher clarities and their measurements and weights were almost identical to the GIA reports referenced by the counterfeit inscriptions.

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EMERALD



GJBAN005-01 / Wt : 54.670 GMS



GJBAN004-04 / Wt : 32.110 GMS



GJPS004-03+04 / Wt : 19.090 GMS

Sales Contact : +91 99521 99531 / +91 95978 03111 / +971 55 223 9881

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The Indian Covid punch hits Akshay Tithiya and Eid buying patterns in UAE

The seven days preceding the festivities have always been the peak time for gold buying. The UAE sees massive buying around this time and retailers keep extremely busy. This year has, however, been different. Retailers reported that expats and Indians who are based in the UAE, the major customer pool during this time, have not been in a mood to add to their gold chests because the news from back home has been depressing.

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How a Dubai fine jewellery startup is breaking the glass ceiling and stereotypes

Moors and Saints, fine jewellery startup in Dubai, is offering unique designs that involve innovative craftsmanship techniques. Inspired by Moorish architecture globally, Moors & Saints maps out incredible architectural feats and inspiring design structures from their origins in Andalusia to their travels in India and Mexico. Sustainably made and 100% conflict-free, beyond design, the brand also creates both a sustainable and ethical impact upon the industry.

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KAMA SCHACHTER

JRM98170T
7.30 gms, 0.33 cts



JRM98180T
7.32 gms, 0.33 cts

JRM98160T
7.35 gms, 0.33 cts





JRM98150Q
7.95 gms, 0.25 cts



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A love story of art and gems, ARAYA draws from heritage

ARAYA was born out of the love of art and gems. While Siddharth Kothari handles the gemstones, his wife Ashni is very passionate about art. While the family has been in this business for 100 years, ARAYA specializes in creating unique pieces that are works of art. Each piece comes with its own sketch and most of them are never repeated. The couple love drawing from our heritage and culture with a modern take. The pieces use motifs, materials and even some techniques specific to India but adapted for the modern age.

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The classic with a new element is Ivar's zing factor in the Maldives

Ritika Ravi's jewellery brand Ivar is brewing up a storm in the picturesque Maldives. The Retail Jeweller World looks at how her wires string together to belt out the beautiful music through her pieces. She has loved jewellery for as long as she can remember. Even when she was very young, she had very specific ideas about the kind of jewellery she wanted to wear. She would draw it out, as well as she could back then, and give it to her mother. She loves jewellery as well, so it's definitely possible that Ritika inherited it from her.

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“Those who contemplate the beauty of the earth find reserves of strength that will endure as long as life lasts”.
-Rachel Carson



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Published by Retail Jeweller Media LLP, Mumbai (India) | Middle East Representation : Ashish Sakhardande : +97156 6599866
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