

Dive Retail Jeweller World

The Favourite Digital Newsletter that connects Jewellers and Designers of the MENA region

Volume 2022 Edition 20th, December 30th 2022



retailjewellerworld.com | exclusive

Damas Jewellery introduced a new campaign called 'Damas Gifting Festival'

UAE

As the season of gifting is upon us, Damas Jewellery introduced a new campaign called Damas Gifting festival. The campaign was launched in order to promote their new collection - 'Damas Gifting'. A gift is the sweetest thing, a memory to be loved and cherished forever.

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Kismet by Milka launched a new collection called Monsters

KUWAIT

Crafted with one of the most fascinating organic gems, the collection MONSTERS highlights the stunning nature of baroque pearls. These iridescent beauties are a symbol of uniqueness. They are for anyone who wants to show the world just how special they are as an individual.

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L'azurde launched a new jewellery collection – 'Waves'

SAUDI ARABIA

L'azurde launched a new jewellery collection called 'Waves' for the ongoing winter season which is perfect for any occasion or celebration and can be even paired with attires for formal meetings. The collection consists of various jewellery items such as necklaces, rings, pendants, bracelets, earrings and more.

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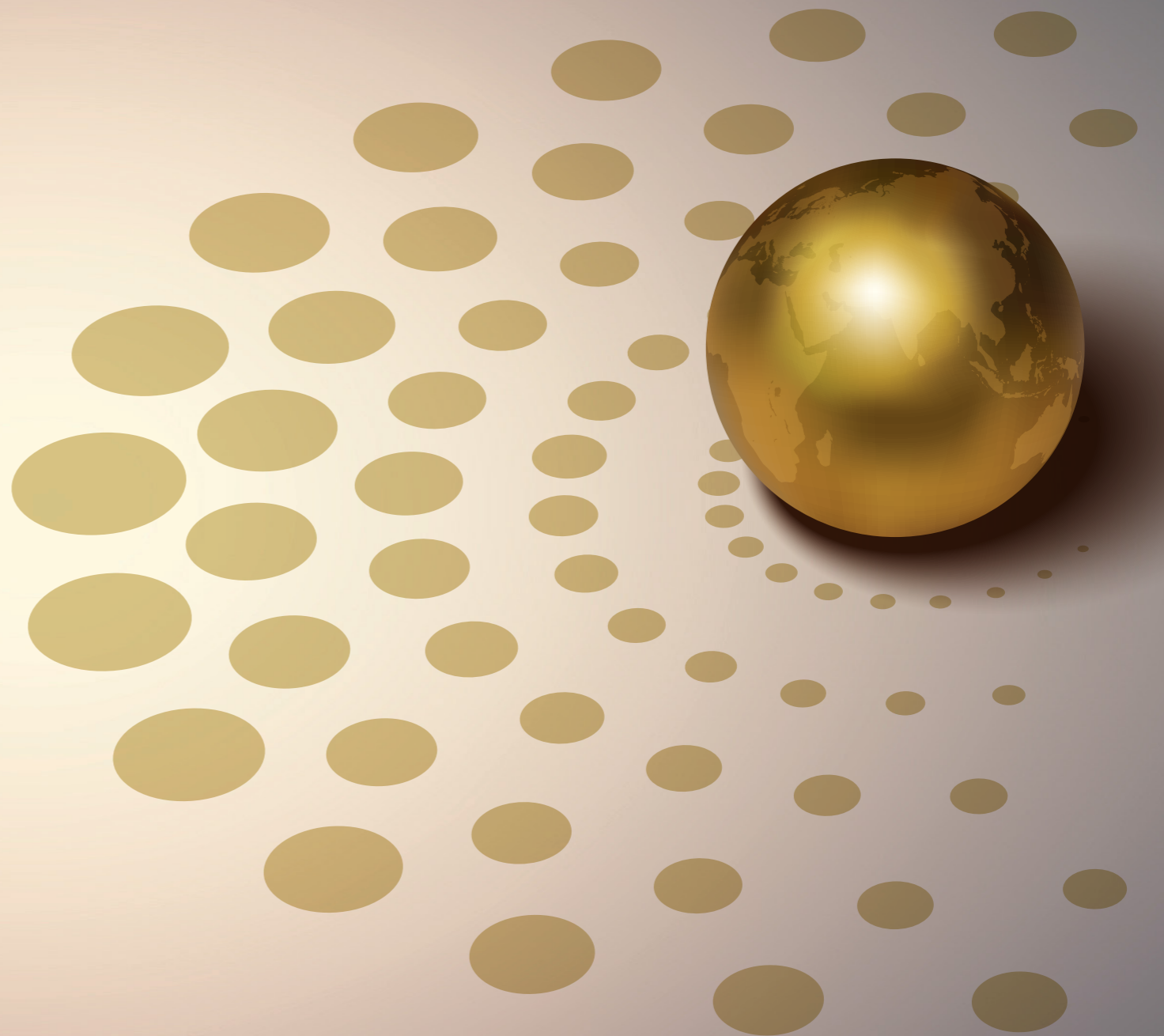




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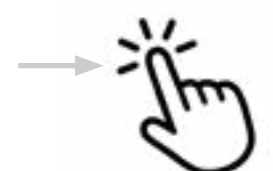


Jawhara Jewellery launched The 'Jawhara Lucky Receipt' Campaign

DUBAI

This campaign allows Jawhara Jewellery customers to enter a draw to win a gorgeous set (two pieces) from the Vida Diamond Collection with every purchase worth AED 500 or more at Jawhara stores in the Emirate of Dubai. The campaign will be running from the 15th until the 25th of December 2022 at Jawhara Jewellery stores across Dubai.

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Lustro launched a new collection called Lust Collection for the winter season

SAUDI ARABIA

The Lustro everlasting icon launched the Lust Collection which is crafted with the luxury and beauty of its satin gold. The Lust Collection shines greatly in every piece worn by the young fashion designer @noraalshaikh_official, reflecting the successful journey of a Saudi Woman with a trendy, fashionable and unique style.

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How this Bahraini jewellery designer launched her luxe brand to empower women

BAHRAIN

Bahraini jewellery designer Azza Al Hujairi discusses the decade-long journey of her eponymous fine jewellery brand and creating a platform for international brands to enter the GCC region. Things evolved from just being a fine jewellery brand [that launched in 2012] to creating a strong platform for international fine jewellery brands entering the Gulf region; under Azza Showroom, we have always been experience-focused.

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Public Utilities Co to develop, and renovate central gold market; ‘Unique shopping experience

KUWAIT

The CEO of the Public Utilities Company, Eng. Saleh Al-Othman, said the first phase of the project to develop and renovate the Central Gold Market in Mubarakia will be implemented in two phases, reports Al-Qabas daily. He stated the project area is 2,623 square meters, and it will include 149 shops and offices for the Ministry of Commerce.

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B2B BUYER SELLER MEET



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Al Sulaiman Jewellers launched FIFA World Cup special gold bullion collection

QATAR

This season's perfect gift for consumers is the FIFA World Cup Gold Bullion Collection launched by Al Sulaiman Jewellers. This year the FIFA World Cup was held in Qatar and Al Sulaiman one of the top players in the jewellery industry in the country.

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B2B BUYER SELLER MEET

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UAE: Trend to buy gold jewellery online growing among residents, especially millennials

UAE

Though touch and feel are a preferred choice among UAE residents when it comes to buying gold and diamond jewellery, the trend of buying jewellery online is growing among consumers in the country. The UAE-based retailers say that most of the purchases made online are smaller pieces of jewellery with a not very high ticket price.

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The most exclusive World Cup souvenir: gold bars! Fanatik visited the luxury store where the jewelry is sold. Exclusive photo

QATAR

The World Cup in Qatar is also associated with luxury in the Gulf country. And FIFA put on sale the most exclusive souvenir: gold bars. Fanatik visited the store. Doha is an opulent city. Skyscrapers next to each other, artificial islands, gold markets, five-star stadiums, the new exclusive VVIP status “invented” at the World Cup in Qatar, and hotels that cost 8000 euros per night, all are benchmarks of luxury in the Gulf.

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