

# *Dive* Retail Jeweller World

The Favourite Digital Newsletter  
that connects Jewellers and  
Designers of the MENA region

Volume 2022 Edition 21<sup>st</sup>, January 12<sup>th</sup> 2023



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## Alfares Jewellery launched special collection for the New Year 2023

**KUWAIT**

Alfares Jewellery who are known for their skilful jewellery designs and ever-rich collections have launched yet another masterpiece of a collection to commemorate the start of 2023. Beautifully designed and crafted are the jewellery items within this collection, be it rings, bracelets, necklaces or earrings.

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"IT ALL STARTED WITH MY *LOVE* OF PLAYING DRESS-UP IN MY MOTHER'S JEWELLERY AS A CHILD,  
  
NOW I *RECREATE* THOSE PLAYFUL EXPERIENCES FOR WOMEN WITH MY JEWELLERY."

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## Fatima Al Dhaheri – the creative mind behind all of Amwaj’s specular pieces

**SAUDI ARABIA**

Amwaj is renowned for its exceptional quality and enduring excellence. Every stone is of the highest standards and meticulous craftsmanship is reflected in every creation. The creativity gone behind these exceptional jewellery items is due to their designer – Fatima Al Dhaheri.

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## Cara Jewellers launched beautiful diamond studded jewellery collection

**DUBAI**

A wealth of craftsmanship and beauty in each diamond, each piece is a work of art. Mr. Kiran Pethani, Co-founder of Cara Jewellers, said, “Our aim is to create a balance of tradition and innovation in designs and our services that inspire customers to express their inherent style.”

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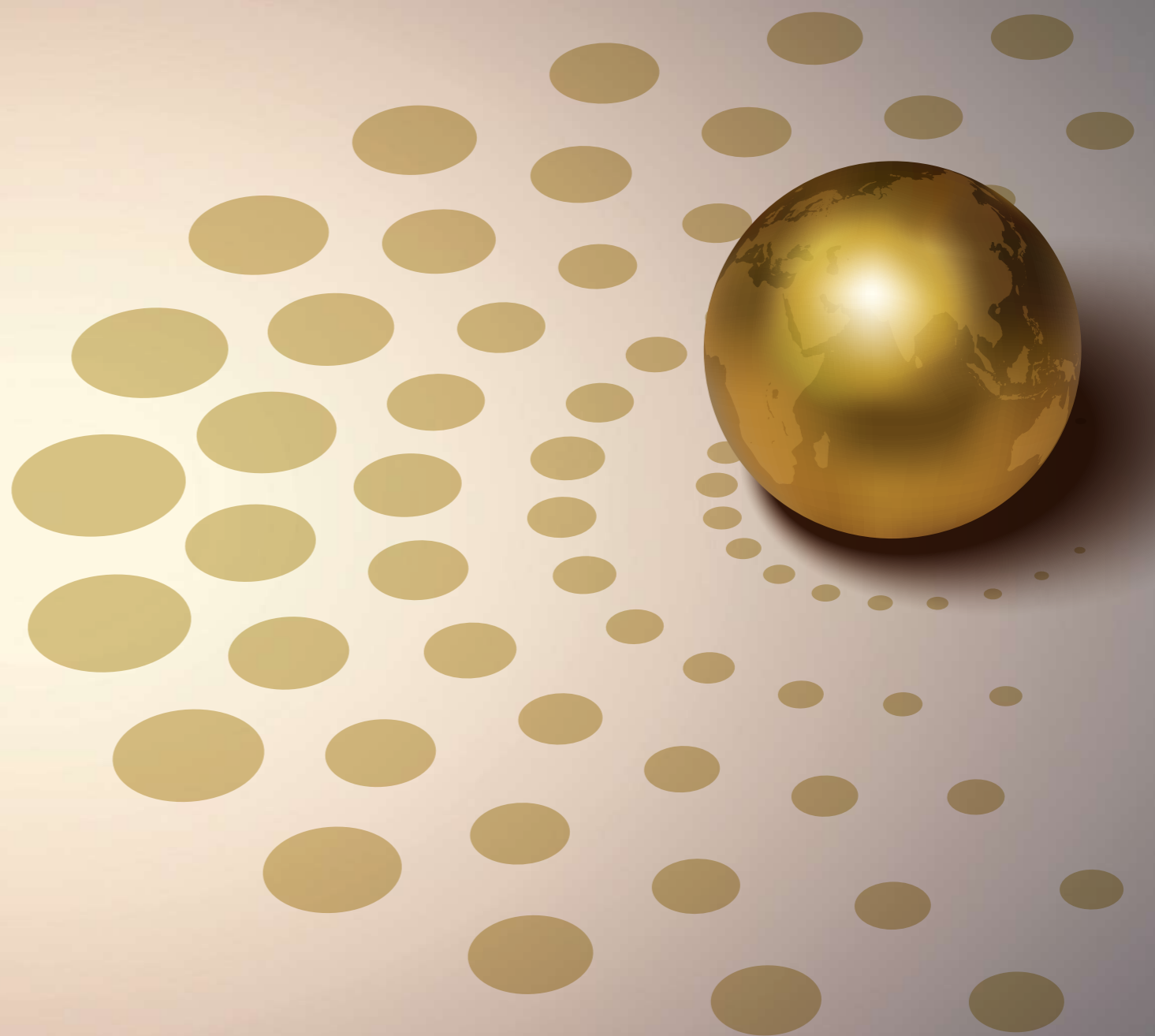




# JGT DUBAI

JEWELLERY, GEM & TECHNOLOGY

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12.14 FEBRUARY 2023  
DUBAI WORLD TRADE CENTRE

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## Devji Aurum launched a new collection called 'Abhushan'

### BAHRAIN

The Abhushan collection is Aabhushan- means Adornment in Sanskrit, Gold as a metal has adorned great civilizations. This collection comprises the myriad possibilities of craftsmanship, while retaining the brilliant yellow sheen, which is unique to pure gold.

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## Jewellery stacking is the focal point of De Beers' latest drop, the RVL Collection

**UAE**

There are few things as synonymous and well-matched as De Beers with diamonds. As the world's largest producer and distributor of the precious stone, diamond perfection is expected of the jewellery brand — which is why when the RVL Collection, with its defining gold and titanium combination dropped just last month, it was quite a big deal.

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**INNOVATION**  
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**20<sup>TH</sup> FEBRUARY 2023**  
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## **UAE: Demand for diamond jewellery increases among young consumers as gold continues to shine**

**DUBAI**

While the demand for traditional jewellery still holds good, gold jewellers in Dubai say that preference for diamond jewellery and alternative metals such as platinum, silver, rose gold, and white gold has increased among young consumers. Gold jewellers in Dubai say that personalised designs are also becoming a vogue among shoppers in the post-pandemic period.

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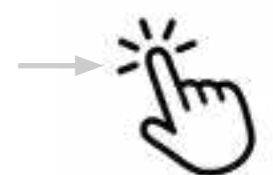


## Dubai Jewellery Group gives 11 kilos of gold to 44 winners

### DUBAI

44 lucky winners have walked away with quarter kilo of gold each and shoppers still have a chance to jump on the winning bandwagon by shopping at any of the 245 participating outlets under the DJG label. All they need to do is spend AED 500 or more on jewellery to enter DJG's raffle and win a quarter kilo of gold each.

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## Al Sulaiman Jewellers introduced a special offer of zero making charges on selected jewellery

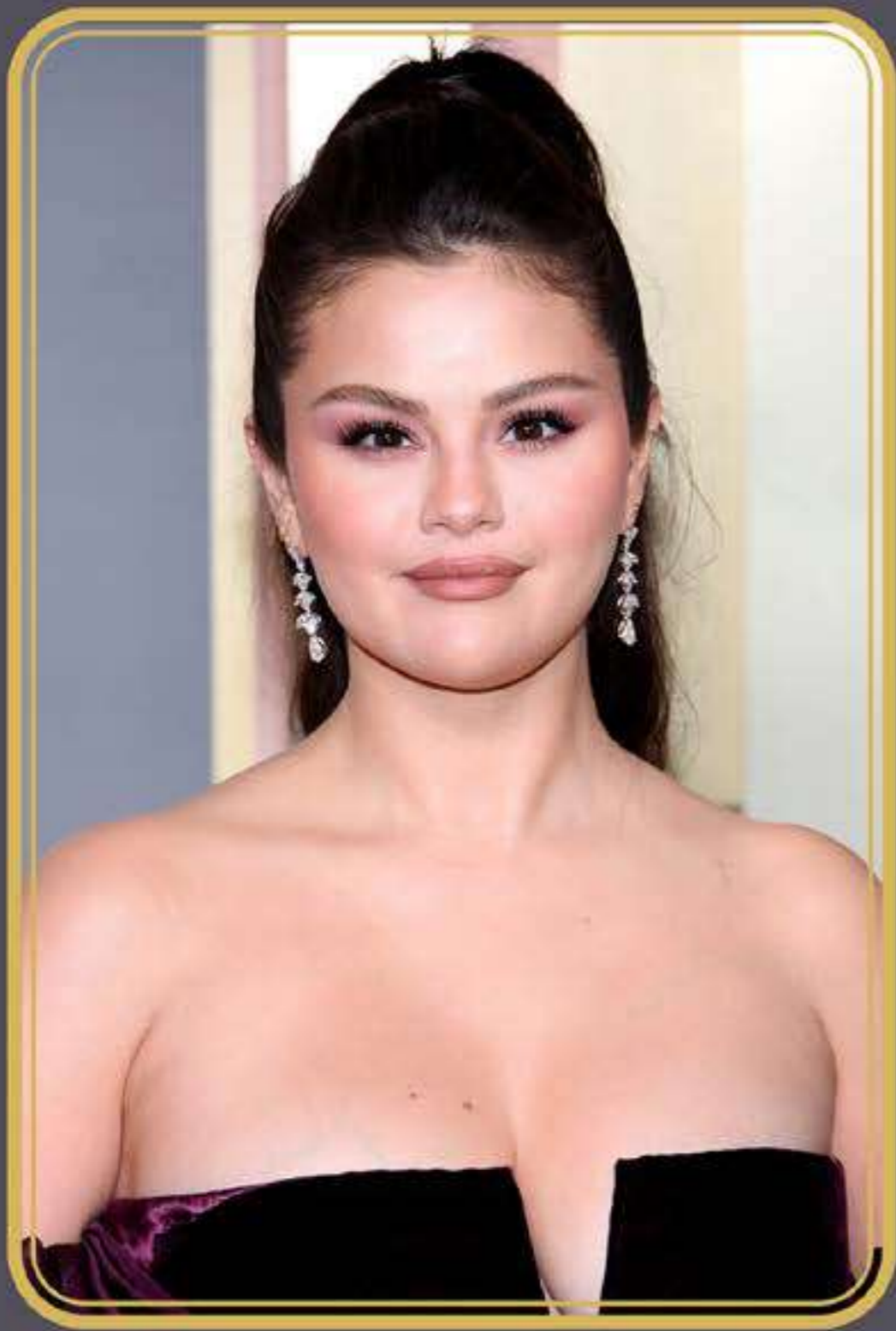
**QATAR**

Al Sulaiman Jewellers who are widely known all over the world as the official gold partner for FIFA World Cup 2023 introduced a new offer for their customers – Zero making charges on selected 18 carat, 22 carat and 24 carat gold jewellery. The offer started on 26th November 2022 and will be ending on 27th February 2023.

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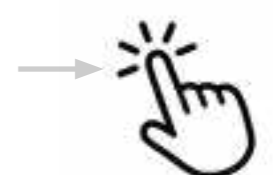


## Celebrities stunned in exceptional Platinum jewellery designs at the 80th annual Golden Globe Awards

USA

The 2023 awards show season was off to a glamorous start as Hollywood's most notable celebrities showcased an array of breathtaking platinum jewellery designs at the 80th Annual Golden Globe Awards.

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2021 | DUBAI FORUM  
7th April, 2021 | CONRAD, Dubai

➤ PEOPLE  
➤ KNOWNS AND UNKNOWNNS



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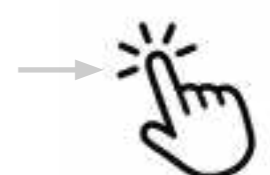


## Gold price reaches highest level in six months with USD 1,875 per ounce

### KUWAIT

Gold prices climbed to their highest level in six months last week at USD 1,875 an ounce, stated a report on Sunday, mentioning that this coincides with release of American employment statistics. The report, issued by Kuwaiti Dar Al-Sabaek Company, attributed the rise of gold prices to the slowing pace of American employment last December where the price reached USD 1,867 per ounce.

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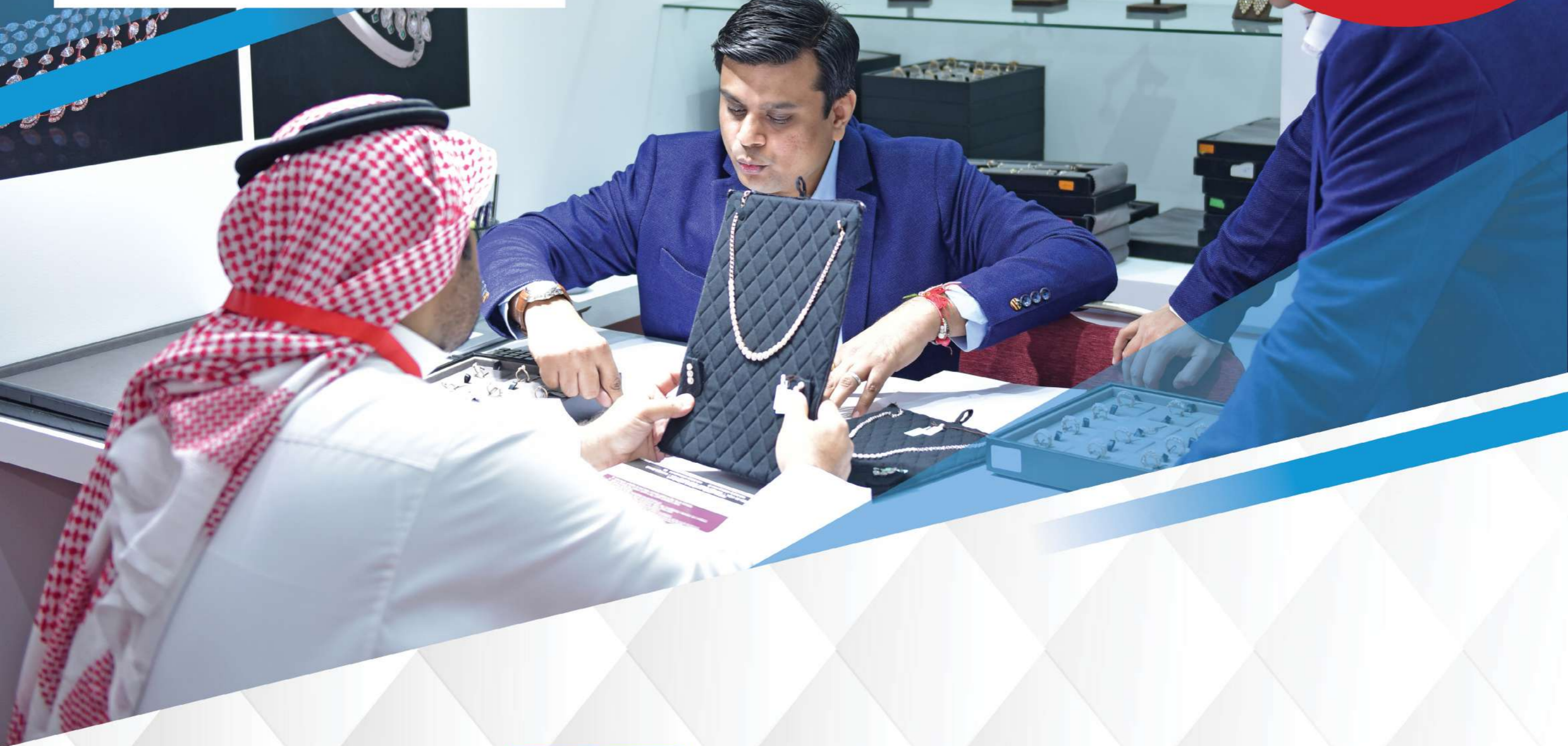




# PRET-A-COUTURE

B2B BUYER SELLER MEET

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## Georgina Rodriguez drips in jewels at the FIFA World Cup

**QATAR**

Gleaming in an off-the-shoulder black gown and olive cardigan, Rodriguez, who reportedly has a jewellery collection worth a staggering £3.4 million, further accessorised with a 10ct diamond ring, a £250,000 ruby necklace, a matching £150,000 bracelet and her show stopping £600,000 diamond engagement ring from Cartier.

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للمجوهرات والساعات  
DOHA JEWELLERY &  
WATCHES EXHIBITION

## **Doha Jewellery & Watches Exhibition (DJWE) is set to return on February 20-25, 2023**

**QATAR**

Organised by Qatar Tourism (QT) and Qatar Business Events Corporation (QBEC), under the patronage of H.E. Sheikh Khalid bin Khalifa bin Abdulaziz Al Thani, Prime Minister and Minister of Interior, the 19th edition of the Doha Jewellery and Watches Exhibition (DJWE) is confirmed to return from February 20-25, 2023, at the Doha Exhibition and Convention Centre (DECC).

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