Retail Jeweller Middle East

The Favourite Digital Newsletter that connects Jewellers and Designers of the MENA region

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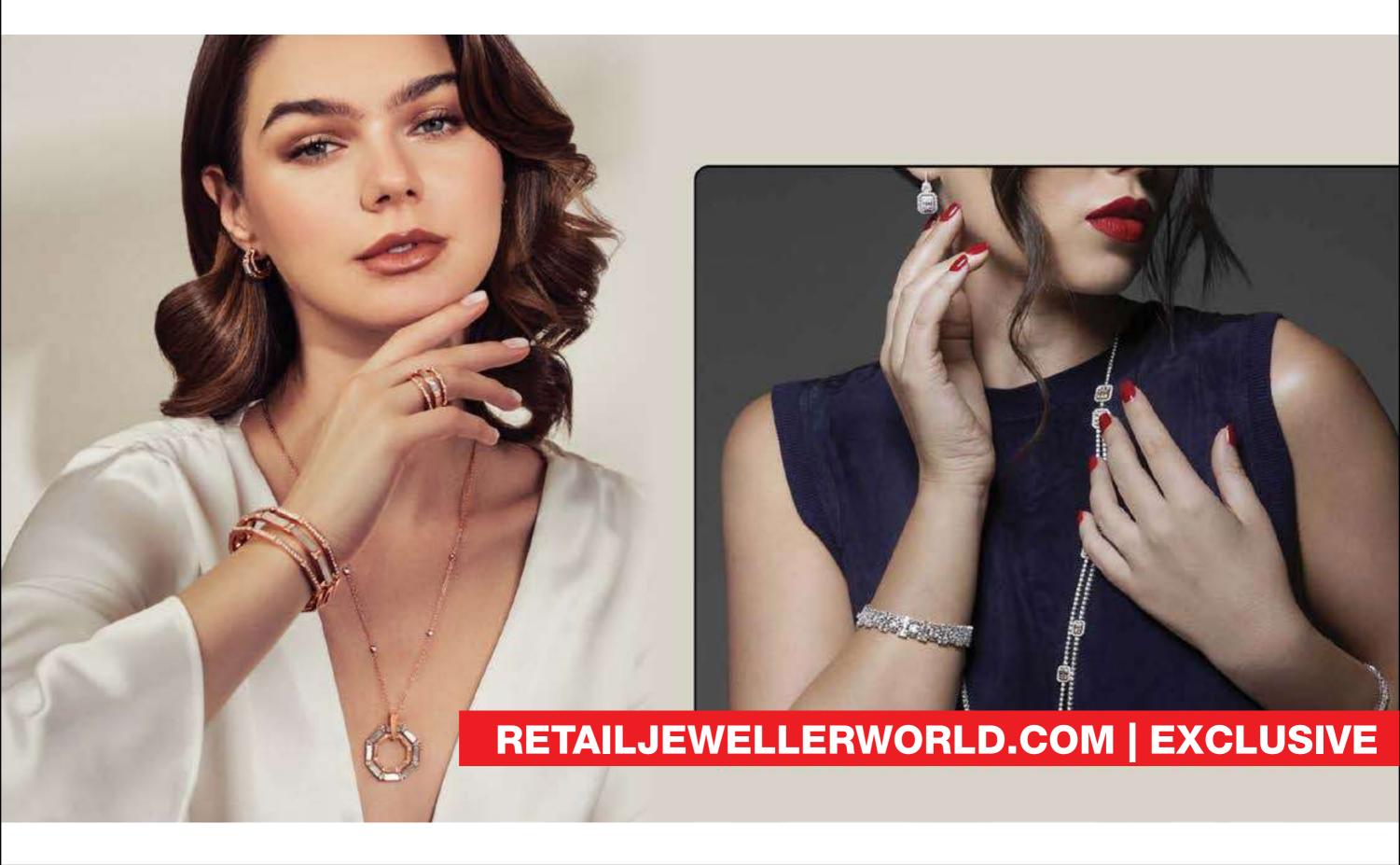


Jewellery brands celebrate Saudi National Day with jewellery pieces inspired by the land



Saudi National Day is observed every year on September 23 to mark King Abdulaziz's 1932 order renaming the Kingdom of Najd and the Hejaz the Kingdom of Saudi Arabia. Many jewellery brands across the kingdom commemorated the occasion creating kingdom-inspired jewellery incorporating elements of Saudi Arabia such as the Saudi Palm Tree, the country's outline and green-coloured stones





La Marquise Jewellery's strength lies in its quality and service standards: Nishith Shah



Headquartered in Dubai, La Marquise Jewellery features 18-karat gold, natural diamonds, pearls and gemstones jewellery. With retail and wholesale operations for finished jewellery, the brand has developed into a prominent global chain of retail boutiques with locations in five-star hotels, duty-free shops, and shopping malls



PINK IS THE NEW BLACK

FURA

PINK SAPPHIRE JEWELLERY PROGRAM

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Luxury jewellery brand Devji Aurum adds a new story to its Oubharia Tassel series

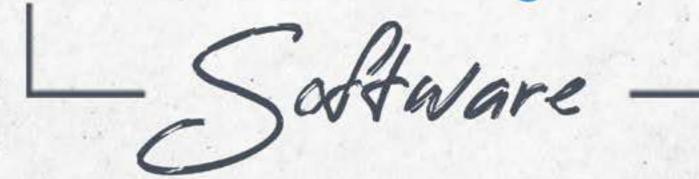
BAHRAIN

In addition to its signature Oubharia gold spheres, Devji Aurum recently introduced a new range to its Oubharia Tassel collection, integrating statement elements made with special-cut gemstones and diamonds. It features rich cabochon red agate gemstones set on a regal bed of round and baguette diamonds, along with trademark Oubharia gold bead tassels made of 18-karat rose gold

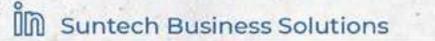




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Asia Jewellers' Bridal Week in Bahrain showcases its exquisite diamond creations

BAHRAIN

The Asia Jewellers Bridal Week from September 20-28, 2023 showcases the brand's diamond creations which will be on display exclusively at the Asia Jewellers Boutique in Al Aali Mall, Bahrain. Asia Jewellers has positioned itself in each market sector with a comprehensive selection of brands, carefully placed retail stores and select brand boutiques





PLATINUM

Platinum today is the fastest growing metal amongst men's jewellery. 85% of young and affluent men see platinum as a marker of success.

GIVE YOUR BUSINESS THE PLATINUM EDGE.



For More Information, Contact: Pallavi Sharma, +91 98205 65598





Kalyan Jewellers' new showroom at Al Barsha, Dubai inaugurated by brand

ambassador Rashmika Mandanna

UAE

The new showroom is the 19th brand showroom in UAE and aims to offer a quality shopping experience to its customers along with exquisite jewellery designs. The brand is also offering its 4-Level Assurance Certification on gold jewellery which promises customers payment on the value of purity mentioned in the invoice during exchange or resale



WELCOME TO GUJARAT GOLD JEWELLERY SHOW





Helipad Exhibition Centre Gandhinagar, Gujarat

Jointly Organized By



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BVC







Expo Centre Sharjah hosts the 52nd Watch & Jewellery Middle East Show



The exhibition showcased the latest fashion products and collections, including jewellery, precious stones, pearls and watches. These creations drew inspiration from contemporary trends, rich traditions and diverse global cultures, all seamlessly brought together under one roof amidst the participation of prominent local and international names in the sector









Q SEARCH IT, FIND IT, BUY IT !





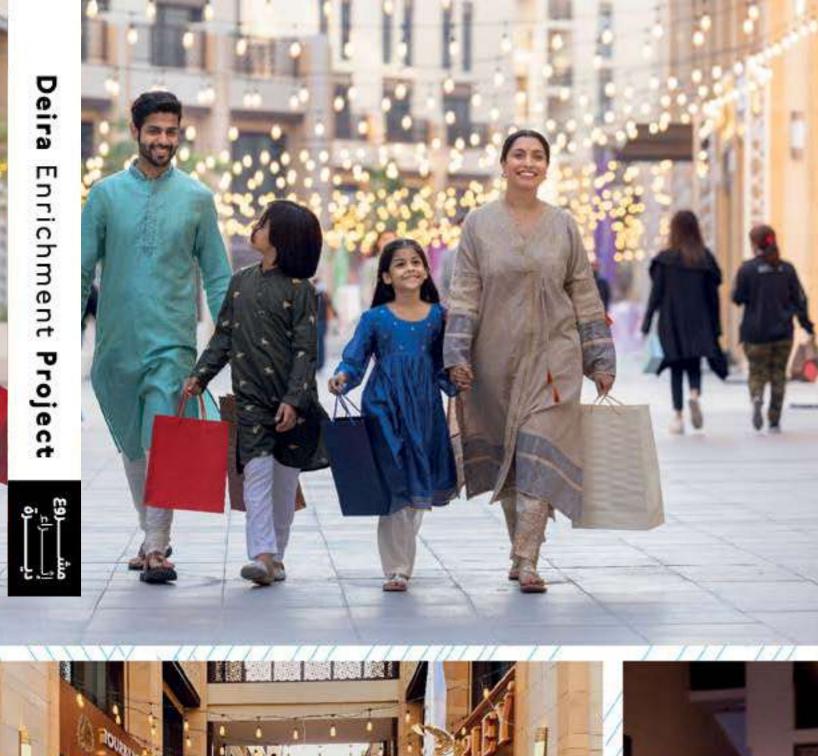


DMCC launches report on LGDs, high-tech applications to drive surge in global trade



The report says that Dubai has emerged as a key player in the lab-grown diamond trade, and is poised to lead the next chapter of innovation and industry growth. The collective drive to chart a forward-looking roadmap for the industry prompted key stakeholders to convene at the inaugural LGD Symposium hosted by DMCC in July 2023











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WIDE ANGLE



De Beers' Lightbox ends its lab-grown engagement ring trials to focus on other

prospects

UNITED KINGDOM

An observation that De Beers made with regard to the lab-grown diamond sector was that the commercial aspect or the retail offers made on LGD engagement rings would not be sustainable for retailers since they would need to increase or double the number of lab-grown diamond carats sold every two years to maintain the total profit of their business



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Swarovski launches lab-grown diamond collection inspired by celestial elements

AUSTRIA

The jewellery range includes necklaces, rings, earrings, and bracelets in different diamond cuts, each certified by the International Gemological Institute (IGI). The designs feature either a brilliantcut laboratory-grown diamond solitaire surrounded by an explosion of finely cut stones; or a cluster of cascading stones in an array of mixed fancy cuts which create the illusion of floating diamonds



Shiv Narayan





Corp. Off.: #5-9-245, "Shiv Narayan Empire" Abids, Hyderabad-500 001 (T.S.) India Ph.: +91-40-6641 5453 +91-40-2320 0520 Branch Office: Mumbai & Chennai +91 79930 07993 Email: info@shivnarayanjewellers.com | www.shivnarayanjewellers.com





GJEPC's 'Jewels Unbounded' in Hong Kong promotes India's design and manufacturing

CHINA

Through a jewellery fashion showcase, the high fashion and fine jewellery event highlighted some of the most magnificent jewellery pieces designed and created in India for the target audience comprising gem and jewellery buyers, traders, associations, media, government officials and designers from around the world visiting the show



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Natural Diamond Council partners with jewellery brands in China to advocate

natural diamonds

CHINA

The primary focus of the NDC revolves around empowering various industry partners for robust growth, showcasing the values of natural diamonds to global consumers. As retail strategic partners of the NDC, both Darry Ring and Liu Gui Fu Jewelry will fully support promotion and education campaigns around natural diamonds launched by the NDC in China





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