

DOHA
INTERNATIONAL
DIAMOND & GEM
CONFERENCE

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Inaugural Doha Diamond & Gem conference begins, bringing together key global stakeholders of the industry

QATAR

Backed by Qatar Tourism, the conference brings together industry leaders, policy-makers and experts to discuss key challenges and opportunities in the diamond and gemstone trade. With high-level discussions on supply chain transparency, sustainability and market trends to panel sessions exploring collaboration, technological advancements, and consumer engagement strategies, the conference highlights Qatar's growing role in the global industry

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Kooheji Jewellery honours Bahraini football team's Gulf Cup victory by gifting diamond necklaces to all players' mothers

MANAMA

The jeweller hosted a special event to gift each player's mother a luxury diamond necklace. At the celebration, the players signed autographs and posed with the trophy. Kooheji Jewellery's initiative highlighted how businesses can meaningfully engage with national celebrations, strengthening ties with their clientele through shared pride and recognition

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Damas Jewellery expands Alif collection with rubies, emeralds and diamonds in versatile designs, honouring women's strength

DUBAI

The new designs feature round-cut rubies and emeralds alongside diamonds. Celebrating courage, generosity and strength, these gemstones enhance the symbolic value of the collection, which is inspired by the Arabic letter 'Alif'. Known for blending cultural heritage with contemporary design, the Alif range offers versatile stacking options, allowing wearers to personalize their style

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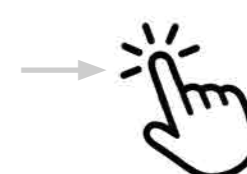
AUBADE

Kuwait's Aubade Jewelry hosts a coin jewellery customization event with LA-based designer Baylee Zwart of Azlee

KUWAIT

The event offered customers the chance to design personalized coin jewellery using Azlee's signature motifs, gemstones and unique craftsmanship. Past collaborations between the two brands have included custom coins reflecting personal stories, such as child-inspired drawings and constellation tributes. Founded in 2013 by Duha Al Ramadhan, Aubade is a unique boutique, specialising in designer-led jewellery

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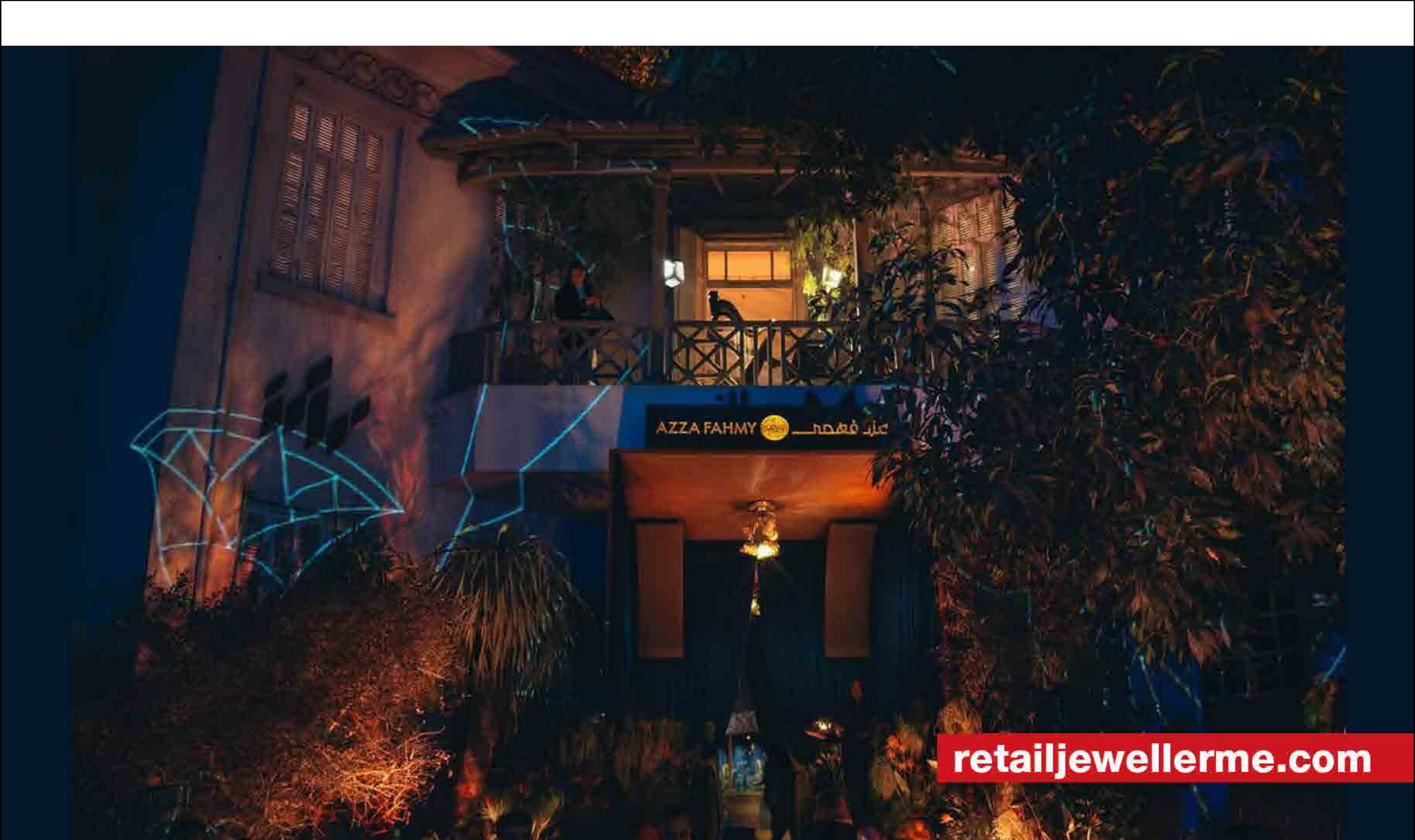
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Azza Fahmy celebrates its new boutique concept, first high jewellery collection and brand milestones at 4-day event

CAIRO

The Azza Fahmy Exhibition in Cairo presented a comprehensive narrative of the brand's evolution, unveiling the 'Tales of the Nile' High Jewellery Collection and introducing a boutique concept inspired by Egyptian heritage. Attendees explored the design journey, collaborations with renowned creatives, and Azza Fahmy's autobiography. A panel discussion featuring industry leaders addressed Middle Eastern luxury trends

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Etika Jewels enters kids' jewellery market with personalized collection featuring 18k gold and lab-grown diamonds

DUBAI

The collection offers personalization options like engravings, catering to milestones and celebrations. The initiative aligns with Etika Jewels' sustainability goals, using eco-conscious materials to promote ethical jewellery practices. With this launch, Etika expands its portfolio, creating meaningful, durable and accessible luxury jewellery for younger customers

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The Retail Jeweller November-December 2024 Digital Edition

COVER STORY: TOP RETAIL TRENDS SHAPING 2025 & BEYOND

We list 20 trends that broadly reflect the changes in Indian jewellery retailing and will impact businesses in the coming years

SHOW REVIEW: RETAIL JEWELLER WORLD SHOW '24

The debut edition of our show recognised the growing potential of the global Asian-origin jewellery community for sourcing directly from India while fostering deeper relationships with Indian manufacturers

BRAND STORY - SILVER: GEN Z JEWELLERY REVOLUTION

crash.club by CKC's Executive Director Chaitanya V Cotha delves into the brand's origins, identity, growth strategies, and its appeal to Gen Z

BRAND STORY - PRECIOUS: BEYOND URBAN BOUNDARIES

In an era of intense market competition, Khandelwal Jewellers has carved a unique niche by focusing on Tier-3 and Tier-4 cities in Maharashtra's Vidarbha region, where competition is relatively limited

DIGITAL NATIVE – SILVER

Shyle by Astha

NEW STORE LAUNCH

Kumari Fine Jewellery

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Al Darwish Jewellery celebrates Qatar National Day with limited-edition heritage-inspired pieces

DOHA

With pieces like a pendant featuring a historical portrait and a gold ring incorporating symbols such as palm trees and crescent moons, the collection reflects Qatar's cultural pride and aspirations. The use of intricate enamel work, sparkling stones and Arabic inscriptions adds depth to the designs. This commemorative range embodies Qatar's unity and progress, marking an important moment in the country's celebrations

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JEMORA
GEMHOUSE



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Jemora Gemhouse, an auction house for premium, rare coloured gemstones, set to launch in Dubai

DUBAI

Jemora Gemhouse, a new auction house dedicated to rare and polished coloured gemstones, will hold its inaugural auction from March 17-19, 2025 at the Dubai Multi Commodities Centre (DMCC). Led by industry veteran Dev Shetty, the auction will feature premium sapphires from well known sources, including Kashmir and Sri Lanka. With plans for future auctions featuring rubies, emeralds and other rare gemstones, Jemora Gemhouse aims to become a key player in the global coloured gemstone market

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Retail Jeweller SOUTH FORUM '25



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Beirut-based L'Atelier Nawbar Fine Jewelry launches Valentine's Day gift edit with personalized jewellery options

BEIRUT

Featuring heart-themed designs like the Mimette Heart earrings and Duo United Hearts Band, the edit includes pendants, bangles and chokers. Customers can shop by recipient, price or personalize with Zodiac charms. Offering affordability and luxury, the collection ensures gifting options for all budgets. Highlighted in a promotional video, the collection's inclusive theme encourages self-love and gifting for all relationships

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Ahmed Seddiqi & Sons CEO engages audience with 'Tick-Talk with MAMS' series on MB&F luxury watch creations

DUBAI

In the latest Tick-Talk with MAMS episode, Mohammed Abdulmagied Seddiqi, CEO of Ahmed Seddiqi & Sons, delves into the exceptional creations of MB&F, a Swiss brand renowned for its artistic and mechanical ingenuity. From the limited-edition Ice Tourbillon to the striking HM8 and HM9 machines, Seddiqi presents a detailed look at the brand's avant-garde approach to horology

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Bhima Jewellers recognizes employee contributions by celebrating Retail Employees' Day

DUBAI

Celebrations were hosted across all locations of the brand, featuring award ceremonies, team-building activities and informal gatherings that fostered camaraderie and appreciation. An internal campaign showcased employee stories, reflecting their impact on the brand's success. Long-standing customers shared testimonials praising the exceptional service provided by Bhima's team. The initiative reinforced the importance of retail employees for the brand

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